

Lenovo

lenovo™

global public relations

TEXT100

Rotating the hub wheel

Text 100 rotates the spokes of the regional communication wheel to build the Lenovo brand across Asia. Rolls out lifestyle oriented PR events to support ASEAN consumer product launch and elevate Lenovo's brand in new market segments.

Lenovo Introduces Consumer PCs To Malaysians
Company aims to capture consumer hearts with unique product features



Lenovo Masuki Pasar Konsumen Individu



Serbuan PC Branded



Lenovo introduces Consumer Desktops and Laptops



Lenovo to keep Saif Ali, Soha logged on

